

## University of Pretoria Yearbook 2019

## Introduction to entrepreneurship 702 (ENP 702)

FacultyFaculty of Economic and Management SciencesModule credits30.00ProgrammesPGDip EntrepreneurshipPrerequisitesNo prerequisites.Language of tuitionModule is presented in English
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Department Business Management
Period of presentation Semester 1

## Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

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